

Craig Nathanson, The Best Manager™

Workshop: How to motivate yourself and others



About Craig:

Craig Nathanson is the founder of THE BEST MANAGER™, workshops and products aimed at bringing out the best in those who manage and lead others.

Craig is a 25 year management veteran, Executive coach, college professor, author and workshop leader.

Craig Nathanson is also The Vocational Coach helping people and organizations thrive in their work and life.

Craig's on line communities can be found at www.thebestmanager.com and www.thevocationalcoach.com



You will learn:

- How to match high challenges and high skills in your work
- How to align your work with your personal values
- How to understand what motivates others
- Learn the value of internal motivation
- How to become internally motivated
- Why gimmicks as rewards don't last long
- Why most motivational programs are backwards and don't work
- Why rewards and punishments are not good long-term motivators
- How to design and implement alternatives to rewards and punishments
- How to establish a system to teach others to motivate themselves
- How to create meaning and fulfillment at work

Interactive, thought-provoking, and you can apply what you learn right away!

Contact:

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