

## Craig Nathanson, The Best Manager™

### Workshop: How to plan for organizational and individual success



#### About Craig:

Craig Nathanson is the founder of THE BEST MANAGER™, workshops and products aimed at bringing out the best in those who manage and lead others.

Craig is a 25 year management veteran, Executive coach, college professor, author and workshop leader. Craig Nathanson is also The Vocational Coach helping people and organizations thrive in their work and life.

Craig's on line communities can be found at [www.thebestmanager.com](http://www.thebestmanager.com) and [www.thevocationalcoach.com](http://www.thevocationalcoach.com)

#### You will learn:

- What planning is
- Why you should plan
- How to create plans that stand the test of time
- Why most planning fails
- The elements of a good plan
- How to design and implement a planning system
- How to create and communicate the vision of the plan
- How to measure and communicate progress toward the goals
- How to add the right resources to any plan
- How to align personal and organizational planning

**Interactive, thought-provoking, and you can apply what you learn right away!**

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