

# Craig Nathanson, The Best Manager™

## Workshop: How to be more creative in work and in life



### About Craig:

Craig Nathanson is the founder of THE BEST MANAGER™, workshops and products aimed at bringing out the best in those who manage and lead others.

Craig is a 25 year management veteran, Executive coach, college professor, author and workshop leader. Craig Nathanson is also The Vocational Coach helping people and organizations thrive in their work and life.

Craig's on line communities can be found at [www.thebestmanager.com](http://www.thebestmanager.com) and [www.thevocationalcoach.com](http://www.thevocationalcoach.com)

### You will learn:

- How to be more creative in just seconds
- How to increase your creativity to solve your biggest challenges
- How to make better decisions
- How to view challenges from different perspectives
- How to be a creativity role model
- How to ask better questions
- How to listen to your intuition
- How to develop your creative side
- The problem with rational thinking
- How to create more possibilities every time when solving problems
- How to use new thinking approaches to solve your biggest problems
- How to use play and games as creative tools

**Interactive, thought-provoking, and you can apply what you learn right away!**

### Contact:

Craig Nathanson - The Best Manager  
P.O Box 2823, Petaluma, CA 94953

Phone: 707-775-4020

Fax: 866-279-5544

E-mail: [craig@thevocationalcoach.com](mailto:craig@thevocationalcoach.com)

Website: <http://www.thebestmanager.com>

