

Craig Nathanson, The Vocational Coach™

Workshop: Leader as a Coach



About Craig:

Craig Nathanson is the founder of THE BEST MANAGER™, workshops and products aimed at bringing out the best in those who manage and lead others.

Craig is a 25 year management veteran, Executive coach, college professor, author and workshop leader.

Craig Nathanson is also The Vocational Coach helping people and organizations thrive in their work and life.

Craig's on line communities can be found at www.thebestmanager.com and www.thevocationalcoach.com

You will learn:

- Understand the common excuses for not coaching!
- Learn how systems thinking affects behavior at work
- Understand what a management system is and how coaching fits
- Learn the differences between leading and managing
- Understand the differences between managing and coaching
- Learn how to self assess your coaching skills
- Understand how a leader can fit coaching into a busy agenda
- Learn what a coach does
- Understand why coaching is good for business
- Learn how to use coaching as a leadership strategy
- Understand how to be an effective coach
- Learn how coaching aligns with your company values
- Any many more!

Now available in full day, two half-day sessions or a special week-long session. Custom sessions available.

Contact:

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